

Effects of Social Media on Organizational Behavior in Non-Traditional Democratic Countries

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Objective

To investigate how the use of social media negatively impact on organizational behavior in a non-traditional democratic country.

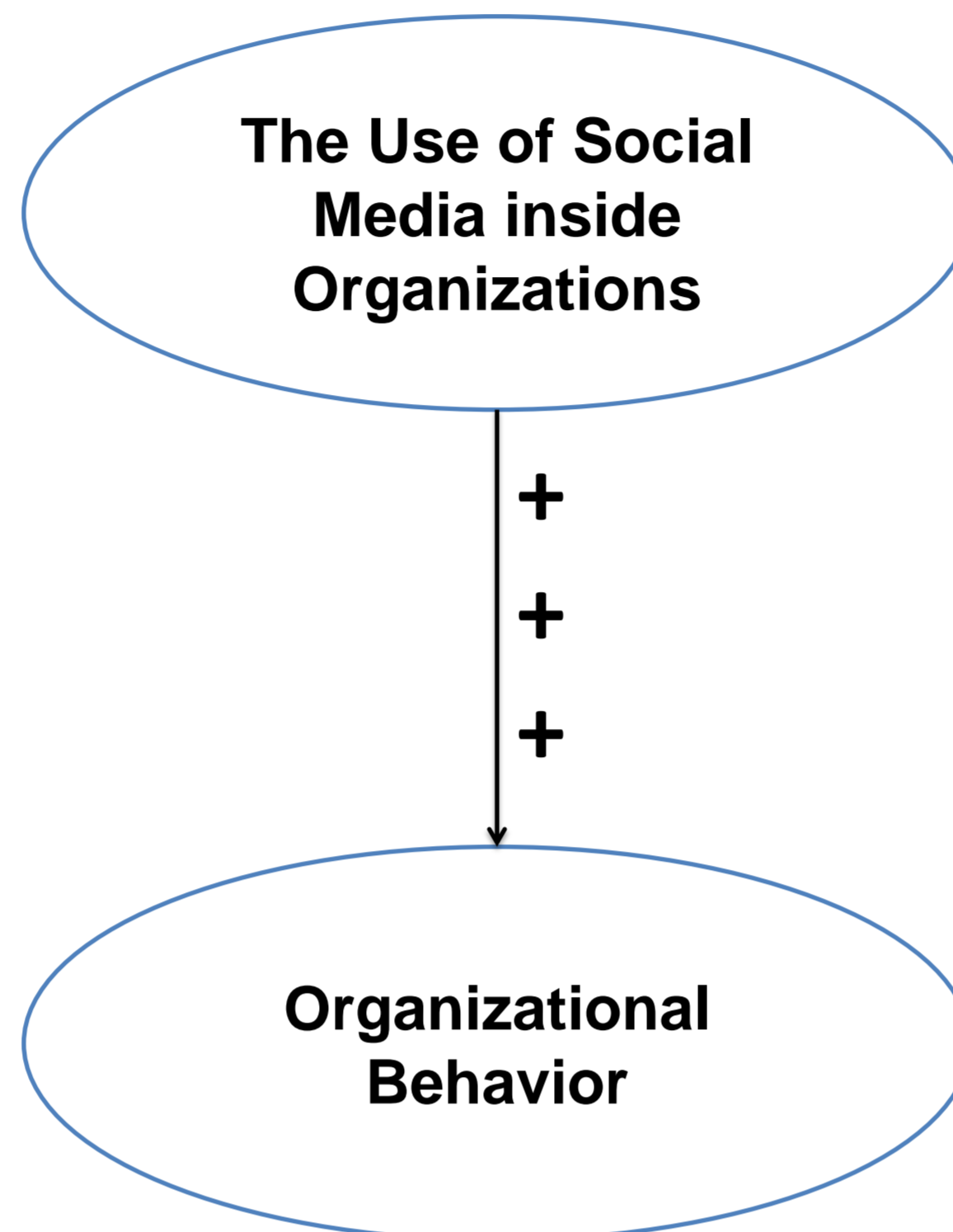
Justification

In developing countries, there is very little research on the role of social media and their impacts on managers and employees behaviors at the individual and group levels.

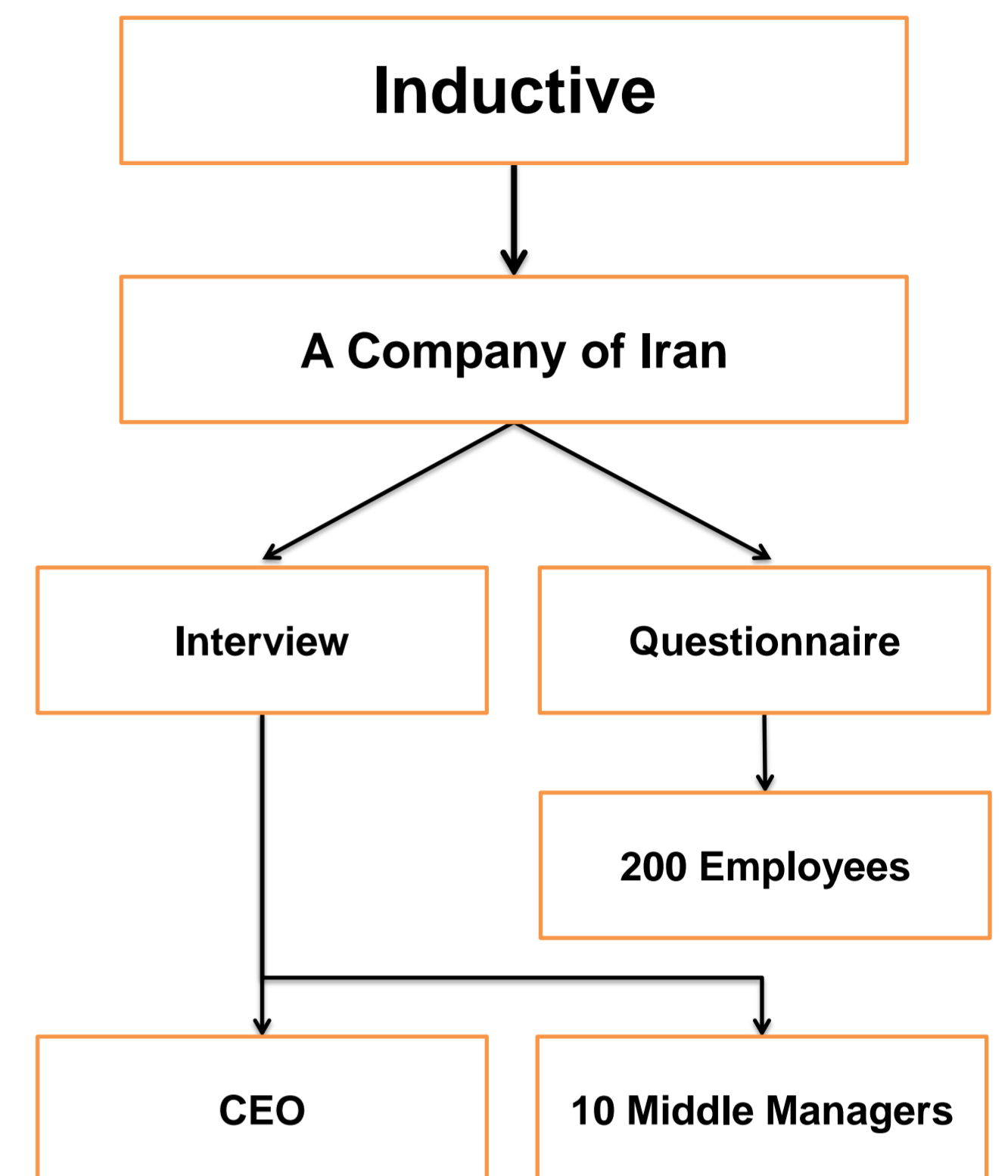
The majority of researches in developed countries suggests that social media have mainly positive effects; however this research proposes that social media can affect negatively organizations where there isn't a traditional democratic culture.

For this reason, it's so important to reply the current results on these developing countries without democracy culture.

Traditional Democratic Countries (According to the Literature)



Methodology



Non -Traditional Democratic Countries

Research Proposal

